

GARDENHOUSE



THE FIRST PROJECT IN THE UNITED STATES FROM
WORLD-RENOWNED VISIONARY MA YANSONG AND MAD ARCHITECTS

Our vision for the city of tomorrow is one based on fulfilling the spiritual and emotional needs of its residents. Through organic designs, we respond to and reinterpret traditional ideals to create a balance between humanity, the city and the environment.

Our first project in the United States, Gardenhouse, is the embodiment of this pursuit. It draws inspiration from its surroundings in Beverly Hills, a city that began as a village; a city of gardens and gathering waters. Its alluring beauty and sophistication are not always on full display, as pitched roofs peek above manicured hedges, and stately homes lie within dramatic, unexpected gardens. The architecture of Gardenhouse is a tribute to the subtle elegance of Beverly Hills, reinventing its essence in modern, contemporary form.

With Gardenhouse, we aspire to an architectural ideal for urban living, a timeless and refined way of life that reimagines “urban” as “utopian.” To go forward, we must first look back to our origins, to what brought us life, expanded our minds and nourished our souls. Gardenhouse represents a return to simplicity, a chance to live more fully and harmoniously in seamless coexistence with nature and architecture—a careful orchestration meant to captivate, enlighten and inspire.



Ma Yansong

FOUNDER & PRINCIPAL PARTNER
MAD ARCHITECTS

contents

Vision
NO. 05

Building
NO. 11

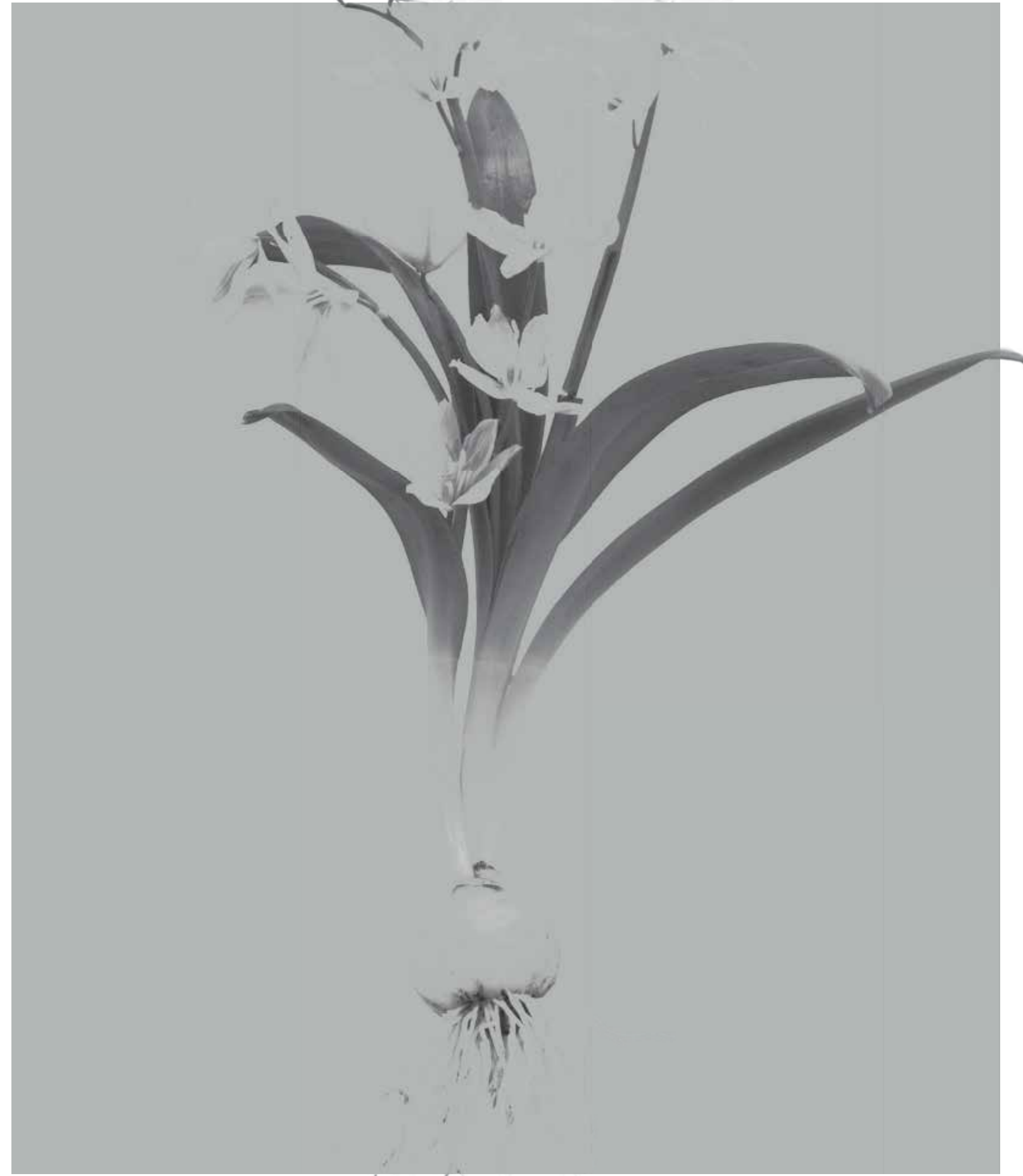
Residences
NO. 17

Collaboration
NO. 29



The Enlightened Urban Life.

Gardenhouse is a creative vision for the future where architecture and nature coalesce to elevate the living environment. As the first project in the United States from MAD Architects, Gardenhouse brings visionary design to Beverly Hills while drawing inspiration from the city's rich heritage. It reflects on a time when nature, in its truest, most pristine form, was woven into every aspect of daily life. The structure, which features a collection of distinct, contemporary residences, is an urban sanctuary where a living green wall, secret gardens, and a reflecting pool create moments of contemplation. A balance between light and shadow, metal and glass, and water and greenery, Gardenhouse embraces the notion that architecture and nature, when thoughtfully choreographed, can redefine the feeling of home and can inspire us to live better.





Beverly Hills, Reimagined.

Gardenhouse is a form that can only exist and be understood in its particular location. Reminiscent of the lush hillside that provides the iconic backdrop for Beverly Hills, the sculptural facade is the canvas for one of the largest living walls in the country, providing the figurative hedge above which the rooftops are revealed.

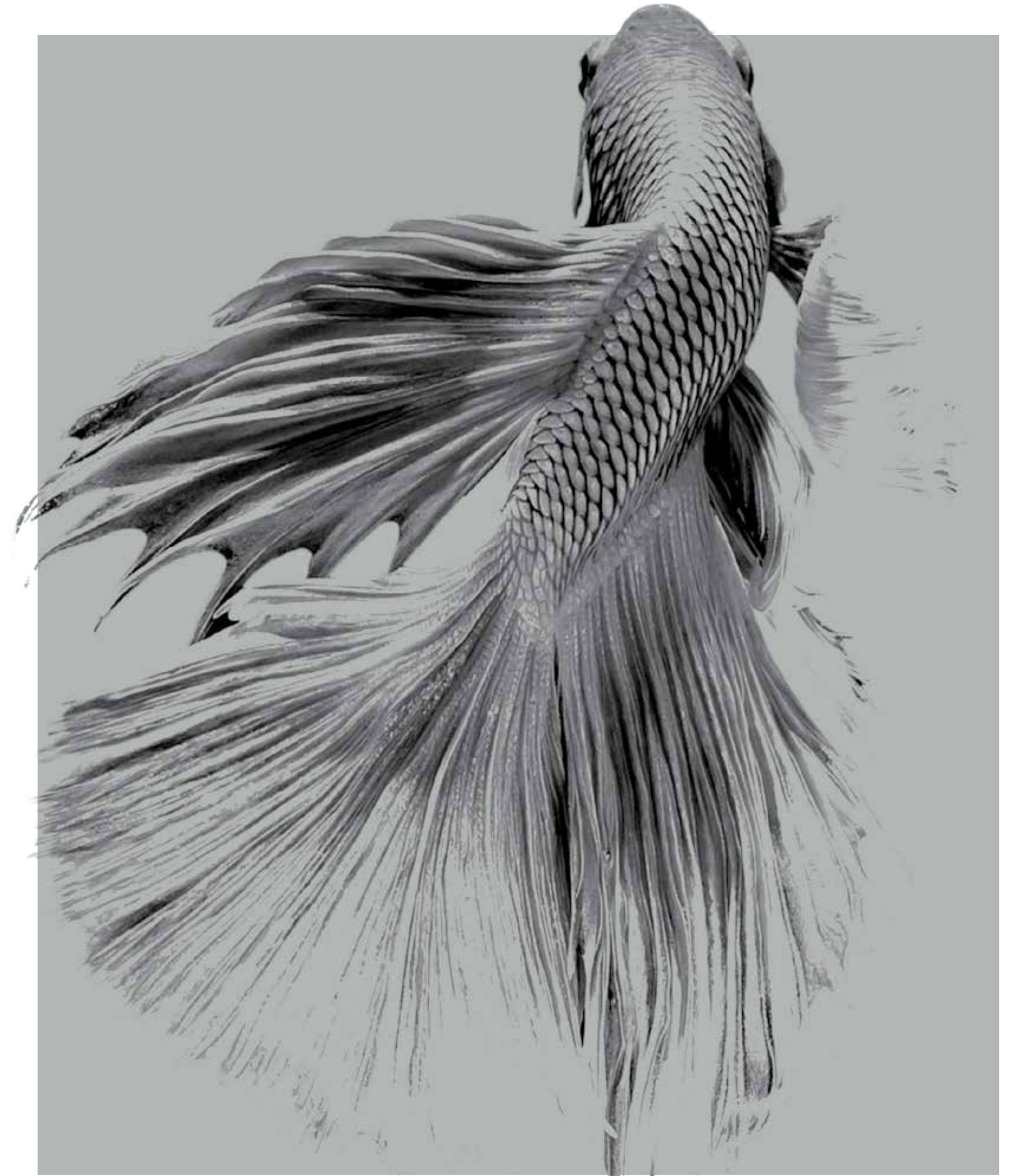
At the center of Gardenhouse is a reflecting pool, an homage to the natural springs in Beverly Hills that first brought people together and provided the life source around which the city would take root. Reflecting the sky and materiality overhead, the circular pool invites the viewer's gaze up through the inner courtyard and towards the light and air above.



A Calming and Ethereal Beauty.

A natural progression, from outside to within, from public to private spaces, defines the Gardenhouse experience. Striking the delicate balance between form and function, every design detail is meant to serve a purpose beyond its aesthetic appeal. The living wall envelops the building in a vibrant façade of native plants and succulents which transform with the seasons, creating a living, ever-evolving art piece. It is intelligently designed to block out the sounds of the city, while providing nourishment for the vertical greenery that draws in and filters the warm Californian sunlight. The building's façade, with its iridescent material, shimmers subtly, providing a natural glow whether shrouded in sunlight or moonlight.

The private driveway and covered motor court create a discreet sense of arrival from the moment one enters. The attended lobby is an articulated, gallery-like space at once sheltered and open to the sky, surrounding the reflecting pool and leading to the private residential experience above. The residences encircle an open-air atrium, where a lush canopy of trees and a secret garden overlook the reflecting pool below. Inviting residents to experience urban living in an entirely new way, the homes are purposefully placed to create the feeling of an ascending, modern-day village, one where an unparalleled living environment awaits.





An Inspired Enclave.

The idea of a modern-day village was the original inspiration behind Gardenhouse, where private and public spaces are curated with detail and style. Residents may immerse themselves in the bustle of the city that surrounds or retreat entirely to the serenity and comfort of home.

Gardenhouse was designed so that each residence would provide the space and privacy of a signature custom home yet offer the benefits of a boutique residential community, including effortless lock-and-leave living. Among the comforts and conveniences are residential concierge service, direct lift access to home, and private subterranean parking. Gardenhouse provides an inspired enclave where residents can luxuriate in absolute privacy or venture out to enjoy the arts, culture and lifestyle of Beverly Hills.



Rediscover the Feeling of Home.

Each residence at Gardenhouse is a unique custom home featuring airy, contemporary spaces and barrierless transitions between indoors and out. Residences showcase expansive, open-concept floor plans with towering window walls and private outdoor living spaces, meticulously designed to incorporate nature into the living experience. Sky Villas, Garden Flats and Row Houses were envisioned to suit a range of lifestyles and to offer the luxuries and comforts of a single-family home. In each residence, renowned interior design firm Rottet Studio has selected sophisticated interiors and refined finishes to be reflective of the architecture, not overly styled, but gallery-like in aesthetic. Chef-caliber kitchens feature smooth, seamless designs, Miele appliances, Italian cabinetry and stone countertops. Master baths are appointed with Japanese-style onsen wet rooms with freestanding soaking tubs, TOTO fixtures, hand-selected marble surfaces and radiant floor heating. Depth, scale and angles create architectural moments throughout and allow room for artistic expression. The richness of the design comes from the subtle details, which are integrated seamlessly into the system of architecture.



Sky Villas Collection

Perched on the upper levels of Gardenhouse, the Sky Villas feature soaring ceiling heights, floor-to-ceiling windows and signature sculptural staircases connecting the lower and upper floors. These two-story, three-bedroom penthouses boast abundant natural light, exquisite gathering spaces and expansive views across the city.

The Sky Villas are beautifully appointed residences with spacious interior living spaces that open to generous outdoor living areas and private terraces. The exteriors, clad in a stunning architectural facade of aluminum composite panels, reinterpret the classical proportions of each Sky Villa in a contemporary aesthetic. Each home features direct lift access to a private foyer from the attended lobby and subterranean parking garage.





Garden Flats Collection

The Garden Flats are centered around the outdoor living experience, with a thoughtful balance between tall windows and gallery walls fit for an extensive art collection. Configured generously on a single level, these residences boast three bedrooms and ample space for dining and entertaining.

Featuring open-plan living and unobstructed spaces, the Garden Flats transition effortlessly from interiors to private balconies and terraces which open onto the interior courtyard. The homes feature direct lift access to a private entry foyer from the attended lobby and subterranean parking garage.





Townhouse Collection

An exclusive trio of residences on Charleville Boulevard, the Townhouse Collection is thoughtfully designed to feature unique, three-story floor plans directly accessible from their own private three-car garages. Adding to the level of luxury are spacious private masters, fireplaces, powder rooms, formal and informal living spaces and upper-level great rooms with chef's kitchens and walk-in pantries.

Showcasing seamless indoor-outdoor design, the Townhouse feature a variety of outdoor living spaces, including terraces and balconies. Exteriors feature a sleek, modern aesthetic, sheathed in architectural aluminum composite panels. Each home has a Charleville Boulevard address and a private lift that takes residents from their private subterranean garage to the residential floors above.



Interview with Ma Yansong

FOUNDER & PRINCIPAL PARTNER, MAD ARCHITECTS

You have created some of the most innovative and imaginative architectural works and cultural landmarks across the globe. How does the work you do translate to the residential style of design?

The “Shanshui City” design philosophy underlies my work. This approach is derived from the East Asian perception of a world that is imbued with a particular affinity for nature. Whether it is a large cultural institution like the Lucas Museum of Narrative Art, or a smaller mixed-use project like Gardenhouse, through “Shanshui City” I want to awaken a certain interaction between architecture and nature. Though the built and natural elements of each project take on different forms, the intention behind them is the same. In the context of our dense urban centers, I want society to reconsider the relationship between humanity and nature and re-establish the emotional connection between the two.

MAD Architects has stated that it endeavors to create a balance between humanity, the city and the environment. How does Gardenhouse create this balance? Can you elaborate on what it was about Beverly Hills that specifically influenced your vision for the project?

This is the first time that we are bringing the “Shanshui City” design philosophy to North America. It is important that while following this approach, we are designing architecture that relates to this environment and speaks to the people of this particular context.

Our vision for Gardenhouse has been to design residences that deliver a sense of tranquility to the inhabitants; one that feels much like living in a “hillside village” while still being in the middle of Beverly Hills.

We have created a space where community and nature coalesce. The base of the scheme encompasses the commercial program and has been designed to reflect the form of a hill. The residential units (the “village”) are a combination of different housing typologies: Row Houses, Sky Villas and Garden Flats and are positioned on top of “the hill.”

We have designed this courtyard typology around which we have organized all of the communal programs—the living room, the dining room, the office area, the kitchen—to face this inner green space. This allows inhabitants to enjoy the conveniences of modern city living, while also having the experience of being in nature.

What was the lifestyle you envisioned when conceptualizing the offering as a whole, and the residences specifically?

With single-family housing, the courtyard or garden space is an important part of the home. On the contrary, metropolitan living is extremely dense and vertical, and in these compact and crowded situations, there is little opportunity for people to connect with nature. With Gardenhouse, we want to bring that green atmosphere into what would traditionally be considered compact, residential living, by breaking down the scale and massing of the building. In between and around each of the villas, we have left a lot of open space where nature can be inserted. What we want to give the residents is this experience of being in the middle of nature, while they enjoy the conveniences of city living.

What are some of the standout architectural features and design elements at Gardenhouse?

We have arranged the villas so that they center around the inner courtyard and the lobby below where there is a water feature that reflects the light of the sky. It not only provides a visual experience, but an auditory experience, transporting residents away from the city and into a calm and tranquil atmosphere. To further emphasize this feeling of being in nature, we have integrated the placement of a living green wall—a piece of living art—that wraps around “the hill.”

What sustainable, resource-efficient techniques are you implementing?

Sustainability is a pressing issue, particularly in Southern California. The living green wall and aluminum composite cladding which form our building’s facade help to reduce the building’s energy consumption. The living wall is composed of drought-tolerant plants, including succulents native to this region. Both the green wall and the aluminum cladding help to cool down and regulate the interior temperature of the building.

How would you define home?

Home is a place where you can relax. It is a place where you have the time, the space and the feeling of wanting to slow down. It is a place where you can think and reconnect with your family members... Nature is also an important part of this. The sky, the water, and the plants are all key elements that help humans connect with their inner spirituality.

"It's the idea of bringing inspiration from nature into the architectural world. It's manmade but when you look at a rock or a tree, you can imagine the future, or your life and values. It's not only about physical comfort, but the spiritual, and that's more important."

MAD Architects

Founded by Chinese architect Ma Yansong in 2004, MAD Architects is a global architecture firm committed to developing futuristic, organic, technologically advanced designs that embody a contemporary interpretation of the Eastern affinity for nature. With its core design philosophy of Shanshui City – a vision for the city of the future based in the spiritual and emotional needs of residents – MAD endeavors to create a balance between humanity, the city, and the environment.

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Rottet Studio

Rottet Studio is an international architecture and design firm that is led by founding principal Lauren Rottet, alongside managing principal David Davis, and principal Richard Riveire. Rottet Studio has an extensive portfolio of corporate clients including United Talent Agency, The Walt Disney Company and Target Corporation; hospitality clients including the iconic Beverly Hills Hotel, New York City's The Surrey and Loews Regency, Langham Hotels, the St. Regis Aspen resort, Viking Cruises, and impressive private residences around the country. Additionally, the firm's furniture line, Rottet Collection, features a selection of contemporary home furnishings that are in line with the innovative aesthetic for which the studio is known for. Rottet Studio has offices in Houston, Los Angeles, New York and Shanghai.

ROTTETSTUDIO.COM

Palisades

Palisades is a real estate firm based in Santa Monica, California, committed to creating projects which highlight innovative and sustainable design. Palisades brings local expertise, global perspective and a passion for craftsmanship, as well as a belief that good design can elevate urban living and build vibrant communities.

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